COMMUNITY SERVICE PROJECT ON

SURVEY ON CONSUMER BEHAVIOR

BACHELORE OF COMMERCE (COMPUTERS APPLICATIONS)

Submitted By

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2252826

Under the Guidance of

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2022 - 2023

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CERTIFICATE



This is to certify the project titled SURVEY ON CONSUMER BEHAVIOR is the bonafide work GAMIDI GOWRI CHAITANYA bearing 2252826 in I B.Com (Computer) - II Semester in partial fulfillment for the award of Bachelore Of Commerce In Computer Applications. The results in the report have not been submitted to any university for the any degree.

Signature of the Mentor

Signature of H.O.D

DECLARATION

I hereby declared that the work is being presented in thesis entitled "SURVEY ON CONSUMER BEHAVIOR" submitted towards the partial fulfillments of requirements for the award of the degree of Bachelor of Computer Science is an authentic record of my work carried out under the supervision of P.Sri Ram Teja, M.Sc lecturer of Computer Science Department, A.G & S.G Siddhartha Degree College of Arts and Sciences. The matter embodied in this dissertation report has not been submitted elsewhere for any other degree. Furthermore, the technical details furnished in previous chapters of this report are purely relevant to the above project and there is no deviation from the theoretical point of view for design, development and implementation.

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