

COMMUNITY SERVICE PROJECT ON

SURVEY ON CONSUMER BEHAVIOR

BACHELORE OF COMMERCE (COMPUTERS APPLICATIONS)

Submitted By

MANDAPAKA KEERTHI

2252827

Under the Guidance of

P.SRI RAM TEJA, M.Sc.

Lecturer in Computer Science



Department of Commerce

A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

(Autonomous, Affiliated to Krishna University, Machilipatam)

Vuyyuru, Krishna Dt – 521165

2022 – 2023

COMMUNITY SERVICE PROJECT ON
SURVEY ON CONSUMER BEHAVIOR

A.G & S.G SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE

Department of Commerce

CERTIFICATE



This is to certify the project titled **SURVEY ON CONSUMER BEHAVIOR** is the bonafide work **MANDAPAKA KEERTHI** bearing **2252827** in I B.Com (Computer) - II Semester in partial fulfillment for the award of **Bachelore Of Commerce In Computer Applications**. The results in the report have not been submitted to any university for the any degree.


Signature of the Mentor


Signature of H.O.D

DECLARATION

I hereby declare that the Community service Project Report entitled

“CONSUMER BEHAVIOR” is a genuine record of project work done by me under the guidance of Sri **P.SRIRAM TEJA** (Mentor) lecturer in Computer science, and the work presented in this report has not been submitted earlier.

M.keerthi^o

M.KEERTHI

I B.com C

2252827