

INTERN SHIP PROJECT REPORT ON

STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO

Submitted to

Department of Economics



Submitted By

K.BaluSankar-(2011003) III B.A



In partial fulfillment for the award of Degree of Bachelor of Arts (B.A)

Project Guide: Suresh

JIO Care Centre, Kalidindi

Mentor: N.Rama Rao

H.O.D in Economics

A. G & S.G. SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE, VUYYURU

(An Autonomous college in the jurisdiction of Krishna University)

Accredited by NAAC with "A" Grade

2022-2023

November 1st 2022 To 24th February 2023

DECLARATION

I hereby declare that the Internship Report entitled ““ STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO”” is a genuine record of project work done by me under the guidance of N.RamaRao, H.O.D in Economics , and the work presented in this report has not been submitted earlier.

G K. Balu Sankar

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III B.A

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CERTIFICATE

This is to certify that the Internship Project work report entitled “ **STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO**” is a bonafide project report carried out by K.BaluSankar-(2011003) III B.Ais submitted to the Department of Economics AG SG SIDDHARTHA DEGREE COLLEGE OF ARTS & SCIENCE, VUYYURU for the partial fulfillment of Degree of Bachelor of Arts (B.A)

N. Thirumala

Mentor

N. Thirumala

Head of the Department

C. Raju

Signature of the External Examiner