

A.G.&S.G SIDDHARTHA DEGREE COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS),
VUYYURU 521165, KRISHNA DISTRICT, ANDHRA PRADESH

(An Autonomous College in the Jurisdiction of Krishna University, Machilipatnam.)

Accredited by NAAC with “A” Grade

ISO 9001:2015 Certified Institution



ECO FRIENDLY CLUB

2019-20

Overview: -

Eco-club is established in the college to motivate and stimulate our young minds towards the importance of Environmental protection and improvement. Major efforts are required to effectively spread the message of environmental conservation, so that the students are motivated to take active role in conservation. The teachers have a wonderful opportunity to create awareness, build attitudes and help students to take up activities.

Vision

The club will be committed towards raising social awareness regarding environmental issues and changing student's attitude towards the environment by enlisting their active participation in club's activities.

Mission

- To create awareness among the students to **Rethink, Refuse, Reduce, Reuse, Recycle**
- To inculcate proper attitude about environment and its conservation through action-based programmes
- To enhance students' participation in conservation of the micro environment
- To implement efficient solid waste management in the college
- To create awareness among the students to reduce the use of plastic in the community

Objectives

- To create awareness and impart knowledge of biodiversity conservation and local environmental issues among students.
- To create a 'clean and green consciousness' among students through various innovative methods.
- To develop skills of observation, experimentation, survey, recording, analysis, reasoning needed for conserving environment through activities.
- To make aware of proper attitudes towards environment and its conservation through action-based programs.
- To realize the issues related to environment through field visits.
- To promote logical and independent thinking as it will increase the spirit of scientific inquiry.

Eco- Friendly Club – Plan of Action -- 2019-2020

1. Motivate the students to keep their surroundings green and clean by undertaking plantation of trees.
2. Promote ethos of conservation of water by minimizing the use of water.
3. Motivate students to imbibe habits and life style for minimum waste generation source separation of waste and disposing the waste to the nearest storage point.
4. Educate students to create awareness amongst public and sanitary workers, so as stop the indiscriminate burning of waste of which causes respiratory diseases.
5. Sensitize the students to minimize the use of plasticbags ,not to throw them in public place as they choke drains and sewers , cause water logging and provide Breeding ground for mosquitoes.
6. Organize tree plantation programmes , awareness programme such as guest lecture , quiz and essay writing , painting competition regarding various environmental issues and educate students about re- use of waste material and Preparation of products out of waste.

Eco-Club Members: 2019-20

S.No	Name (Smt./Sri)	Designation	
1.	Smt.D.A.Kiranmayee	Lecturer in Zoology	Convener
2.	Smt.Ch.BeulahRanjani	Lecturer in Botany	Member
3.	SmtDilshad Begum	Lecturer inChemistry	Member
4	Sri. N.Rama Rao	Lecturer in Politics	Member
5.	Smt.D.Suneetha	Lecturer in Maths	Member
6	Sri R.V.Siva Rao	Lecturer in ENS	Member
7	Sri.P.PanduRanga Rao	Office	Member

Students: 1. Y.Rushyanth 17-514

2. R.Srujan Kumar 17-307

3.V.Janaki 17-332

Activities:

- Eco- Friendly Club conducted college Campus cleaning program on 07-01-2019.
- Conducted a rally for World Environment daythe theme of “ Beat Air Pollution on 5-06-19.
- Students exhibited different types of ” Pathriplants”on the occasion of vinayakachavithi.on 02-09-19

1. Activity: **Eco- Friendly Club conducted college Campus cleaning program**

Date: 07-01-2019

Report on Activity:- To live a better life is to keep one self-clean, both physically and mentally. Cleanliness is one of the good qualities and has got utmost importance. This is the reason why cleanliness is taught in everyone's life. Cleanliness starts from each of us. It can be personal cleanliness, cleanliness of our room, home, school, college or Street. It teaches us discipline. Cleanliness, Sanitization, and Hygiene (CSH) are very deep and thoughtful terms that must be inculcated by all to live a happy life. More than 50 % healing comes from the adoption of the CSH approach when taken in the right spirit. If this approach is adopted, then many diseases will automatically show a declining trend. Thus, we need to be more CSH conscious. We need to unite and take appropriate measures to mitigate the problem. Therefore, Our Eco-club team took initiative to promote, monitor and operate cleanliness of the college and they participated in various social/ environmental activities of the college as well as outside the college premises. This created environmental awareness among the students and future generations. Cleanliness drive was conducted by Eco- Club in collaboration with the Department of Environment, 30 volunteers of Eco-club propagated an eco-friendly step towards an environment in which they interacted with the students and articulated to them about the importance of paper, its uses and misuses in the college campus.



Cleaning the college campus



Cleaning the college campus



Cleaning the college campus



Cleaning the college campus

2 . **Activity:** World Environment day the theme of “ Beat Air Pollution “

Date: 05-06-2019

Report on Activity:- World Environment Day theme 2019 was “Beat Air Pollution”. The theme was a call for action to stop air pollution which has become a global crisis now. The theme was chosen by China who was the host for World Environment Day 2019.

The day was also observed on various social media platforms with the hashtag “Beat Air Pollution” and World Environment Day.

The Eco Prendly Club (EPC) organized various awareness campaigns across the globe to protect the environment and encourage the people worldwide to contribute their bit in saving our environment and our planet.

World Environment Day 2019 with painting and essay writing competition based on the topic “Beat Air Pollution” which was also the theme for the day. Students boys and girls of all ages took part in the event and prizes were also distributed to the best paintings and essays.



Planting the plant by the Honorable Guest in the college botanical garden



Members of the Department of Botany and Eco Friendly Club on the Occasion of World Environmental Day



We presented a plant to COE on behalf of Botany & Eco Friendly Club on the Occasion of World Environment Day.

3. Activity: **Vinayaka Cavithi**

Date: 02-09-2019

Report on Activity: Ganesh Chaturthi, also called Vinayaka Chavithi, is an auspicious Hindu festival which is celebrated for 10 days every year. The festival is celebrated in the Bhadra month as per the Hindu calendar which generally falls in mid-August to September. It marks the birthday of the beloved elephant-headed Lord Ganesha. The excitement of Ganesh Chaturthi settles in weeks before the festival actually begins. Artisans start preparing idols of Ganesha in different poses and sizes. The Ganesha idols are installed in beautifully decorated 'pandal' at homes, temples or localities. The statue is also decorated with flowers, garlands and lights. The bidding farewell to Ganesha known as Ganpati Visarjan, a ceremony wherein the statue is now immersed in water

ENVIRONMENTAL IMPACTS

1. **PLASTER OF PARIS:** PoP contains calcium sulphate hemihydrate, a material that takes anywhere between months and years to fully dissolve in water. It reduces oxygen levels in the water, killing the fish and other aquatic life.

2. **DECORATION ELEMENTS:** Items like cosmetics, paint, ornaments, clothes, etc. increases the amount of Heavy Metals like lead, nickel, cadmium, and mercury. Heavy Metals increases the acid content, affects the PH balance, Poisons fishes, birds and humans.

3. **FLOWERS AND OILY SUBSTANCES:** These substances raise the amount of organic and inorganic matter in water bodies and thus lead to water pollution.

4. **BEAUTY ARTICLES AND BAMBOO STICKS**: The big portions of these items accumulate and disrupt the flow of the river while smaller particles keep circulating with the flow of and settle at the bottom, thereby contributing to waste production and water pollution.

5. **PLASTIC AND POLYTHENE BAGS AND SIMILAR ITEMS**: These are hazardous materials and gravely disrupt and threaten aquatic life. The solid waste blocks the natural flow of water; which can cause stagnation and the breeding of mosquitoes and other harmful pests.

6. **EDIBLES**: These substances elevate the grease, oil and the organic content in water bodies thus contributing to the damage of marine life.

IMPORTANCE OF ECO-FRIENDLY GANESHA IDOL

1. It is purely made up of natural products. Seed ganesha idols are infused with seeds which turn into plants after immersion & thus promoting mass to grow more trees.

2. It saves our water resources, the idols made up of harmful chemicals pollute water bodies. Whereas, idols made by soil and eco products are safe for the water bodies.

3. It saves water-living organisms, the immersion of idols made of harmful chemicals destroy lives of aquatic organisms.

4. It protects human health from unclean water.

5. The fake jewellery, sparkles & most of the decorative items contains metals which are harmful for human health as well as water bodies. Whereas idols made in an eco-friendly way does not harm nature in anyway.

6. It does not involve usage of plastics & thus, no further pollution to the water bodies

7. It is easy to make as there are so many alternatives to make eco-friendly Ganpati idol.

CERC ENVIS RP INITIATIVES

Last year CERC ENVIS RP demonstrated the method to prepare Eco-Ganesha using leaves. The objective is to protect environment and human from harmful effects of chemicals used in making Ganesha idols.

This year we demonstrated the method of making ganesha idol using clayey soil and embedded seed inside. Seeds balls were prepared and distributed amongst the staff to promote to grow more trees. A video & a poster on the same was prepared and circulated on social media to make mass aware on importance of eco-friendly Ganpati celebration



Celebrated Vinayaka Chavathi festival in the college



Clay idols & Pooja Pathri were presented to the staff members on the occasion of Vinayak Chavithi



Students made Ganesha idol with tomatoes